



DJ BLATNER

real food. more fun. no b.s.

Registered Dietitian Nutritionist
Media and Brand Partner

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SOCIAL/WEB STATISTICS

SOCIAL MEDIA



15.6K



13.5K



10K



10K

WEBSITE

14K

monthly
visitors

32K

monthly
page views

17K

newsletter
subscribers

BRAND CLIENTS

CURRENT

Quaker Oats
Eggland's Best Eggs
Sunsweet Prunes

Lily's Sweets
NOW Foods
Elkay Water Stations

PREVIOUS

Aldi
Almond Board
American Pecans
California Grapes
Chiquita Bananas
Chobani
Dole
Fisher Nuts

Florida Grapefruit
Garden of Life
LaCroix
Madhava
Mango Board
Nakano Vinegar
N.D. Medjool Dates
Ninja Kitchen System

Potatoes USA
Sargento
Starkist
Tart Cherries
USA Pears
Vita Coco
Wonderful Pistachios

MEET DJ BLATNER!

DJ Blatner is a registered dietitian nutritionist and certified specialist in sports dietetics. Dawn is in her 10th season as the nutritionist for the **Chicago Cubs**.

She is a nutrition expert on the advisory board of **SHAPE Magazine** and is a celebrity diet consultant for **PEOPLE Magazine**.

Dawn is the author of two books: **The Flexitarian Diet**, ranked a top plant-based diet by US News & World Report and her newest book is called **The Superfood Swap**.

Dawn recently starred in (and won!) the hit primetime reality television show on ABC called, **My Diet Is Better Than Yours** and is the host of a lifestyle television show called **SEE Chicago**.

DJ BLATNER x YOUR BRAND

DJ Blatner is an internationally respected food & nutrition expert and media personality who can offer her talents and vast network of media connections to increase visibility of your product.

Her **credibility, enthusiasm, and creativity** will get your brand noticed in print, social media, and on television.

TYPES OF WORK: EVENTS

- host VIP media parties/spa events/pop-ups/food trucks
- host VIP blogger immersions/happy hours/dinners
- speaking events, such as SXSW and James Beard House
- health & fitness expos, such as Wanderlust 108

CONTENT CREATION

- original recipes
- videos for social or web (lifestyle, cooking, educational)
- branded infographics
- branded meal plans & group challenges

SOCIAL MEDIA

- branded lifestyle posts/stories
- IG takeovers
- FB LIVE events

TRADITIONAL MEDIA

- tv segments; local & national such as GMA
- print placements; top magazine & online outlets
- press releases
- satellite media tours
- radio media tours